



SBID AWARDS 2023

Entry Guidelines

This document is subject to periodic revision. Please make sure you have the most recent copy.



ABOUT THE AWARDS	3 - 4
WHO CAN ENTER	5
TIMELINE & KEY DATES	6
AWARDS CATEGORIES	7
ENTRY FEES	8
ENTERING THE AWARDS	9
REQUIREMENTS	10
SUBMISSIONS	11
ANNOUNCING WINNERS	12

Entering The SBID International Design Awards 2023

About the Awards



The SBID International Design Awards were founded in 2009

Since then, SBID has revolutionised, innovated and challenged interior design standards and conventions. A parallel we share with those that participate in the SBID Awards programme!

Throughout the years, we've received **over 4000 incredible entries** from **1500+ companies** across **85 countries** around the world.

Today the SBID Awards has firmly established itself as one of the most **prestigious industry Awards** in the global design calendar, with an **annual sell-out ceremony** that provides premium **networking opportunities**. The SBID Awards represents **outstanding achievements, top quality design** and **captivating creativity**.



Design Excellence

What's New?



- There are more opportunities to win! We have added additional recognition for the top scoring projects such as *Highly Commended* and *Regional Winners*.
- New and improved entry portal for submitting and managing your entries.
- Enhanced flexibility so you can continue making edits after submission, right up until the final deadline.
- The SBID Awards ceremony will be held in a brand new location, at The Landmark London.

What do the Winners receive?

- Enhanced credibility & industry exposure.
- Crystal trophy designed by Sans Souci & certificate.
- Extensive promotion across SBID Awards website, printed event material and digital media.
- Use of the Awards logo in your marketing materials.

*There are no additional costs to participate in any of the above activities.



Who Can Enter?

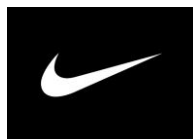
The SBID Awards is open to **any design professional** from interior designers, architects and property developers, to contractors, fit-out specialists, manufacturers, and product designers.

Companies of any size are eligible to enter. Whether an interior design veteran or emerging designer, all entrants have a fair and **equal chance of winning!** As a **global competition**, there are no geographical limitations, entrants and projects can be based **anywhere in the world.**

Some of the world's biggest brands have been involved with the SBID Awards:



Zaha Hadid Architects



Timeline & Key Dates

MARCH

6 - 31 March

Early Bird
Entry

APRIL

1 April - 31 May

Standard Rate
Entry

JUNE

1 - 30 June

Extended Rates
|
Entries Close
30 June (5pm)

JULY

25 July

Finalists
Announced
|
Public Vote
Opens

AUG

1 - 31 Aug

Judges Scoring

SEPT

11 Sept

Public Vote
Closes

NOV

3 Nov

Winners
Announced
|
SBID Awards
Ceremony

SBID Awards Ceremony 2023

When: Friday 3 November | 12-5pm

Where: The Landmark London

To find out more about attending, [click here](#).

Awards Categories



The SBID Awards recognise, reward and celebrate design excellence across a broad range of **categories** spanning Interior Design, Fit-Out and Product Design.

INTERIOR DESIGN

1. CGI & Visualisation
2. Club & Bar Design
3. Healthcare & Wellness Design
4. Hotel Bedroom & Suites Design
5. Hotel Public Space Design
6. KBB Design
7. Office Design
8. Property Development Asia Pacific
9. Public Space
10. Residential Apartment Over £1M
11. Residential Apartment Under £1M
12. Residential Budget Up To £50k
13. Residential House Over £1M
14. Residential House Under £1M
15. Restaurant Design
16. Retail Design
17. Show Flats & Developments

PRODUCT DESIGN

1. Contract Product
2. Flooring & Floor Coverings
3. Furniture - Contract
4. Furniture - Residential
5. KBB Products
6. Lighting
7. Residential Product
8. Surfaces & Finishes

INTERIOR FIT-OUT

1. Contract Fit Out Project
2. Residential Fit Out Project
3. Workplace Fit Out Project

Entry Fees

1. Early Bird Rate | Entry Period: 6 March – 31 March 2023 | **£250**

2. Standard Rate | Entry Period: 1 April – 31 May 2023 | **£275**

3. Extended Rate | Entry Period: 1 – 30 June 2023 | **£300**

*There is a one-off £50 admin fee that is applicable to all entries, this is charged per entrant, not per submission.

All prices listed exclude VAT.

There will be **NO deadline extensions**.
Entries will close on Friday 30 June at 5pm.

Are you an SBID Member?

Members of SBID can take advantage of exclusive entry benefits including **1x FREE submission** to enter & discounted entry fees throughout. [Click here](#) to find out more.

Interested in learning more about SBID membership? [Get in touch!](#)

Entering the Awards



Enter in 5 Simple Steps:

The easy step-by-step submission process can be completed online via the SBID Awards entry portal.

Step 1: Register an account, [here](#).

➤ *TIP: We've got a new system! Even if you've entered in the past, you will need to set up a new account.*

Step 2: You will receive email confirmation sent to the address you used to register your account.

➤ *TIP: Remember to check your junk folder and approve our domain so you don't miss any important info!*

Step 3: Add submissions by clicking 'Start new entry'.

Step 4: Follow the on-screen prompts and work through each stage of your submission, completing the required fields as you go.

➤ *TIP: Read the tooltips and specifications for each section carefully to ensure you provide the accurate information!*

Step 5: Submit your entry before the deadline of the relevant entry period to redeem the advertised entry rate.

You can continue to make edits until the final deadline.

Entries close Monday 30 June at 5pm.

Entry Tips:

➤ **Flexible Submissions:** You can easily save progress as you go and resume at a later date. You can now also edit your entry right up until the final deadline (30 June 2023) even after it's been submitted.

➤ **Agency Accounts:** If you are entering on behalf of a client (i.e. not an in-house PR), please specify when prompted by the entry form.

➤ **VAT:** If you are located within the EU ensure you include your VAT number. If you do not include a valid VAT number, it will be due.

➤ **SBID Members:** SBID members receive 1 x free entry and preferential entry rates. To ensure you receive these benefits you must include your membership number when prompted.

For help with your entry, email awards@sbid.org

Requirements...



- There is no limit on the number of entries or categories a company can enter. You can also duplicate an entry if you want to enter the same project/product into multiple categories.
- Entries must be submitted in **English** and only via the official awards entry portal (sbid.awardsplatform.com).
- The eligibility period is from 1 Jan 2021 to 30 June 2023, which means the project/product was completed within these dates.
- Part of the entries are made public during the public voting phase. All information about budgets will remain confidential.
- All dates and times are listed in GMT until 26 March 2023 and BST thereafter, until 3 November 2023 e.g. UK time zone.
- By submitting an entry, the entrant warrants that it is his/her original work and that they and SBID have permission to publish the material.
- Full terms and conditions can be found [here](#).



Submissions

You will need to provide information about your entry with up to 10 images to support each submission.

Entry descriptions: This is your chance to describe the design and demonstrate its value. The submission requires details about your entry like:

- the design brief from the client / primary function or any solutions it aims to address.
- the process undertaken and how the entry met the brief / fulfils its purpose
- the products, materials and/or techniques used
- the budget – this is solely for the judges and is kept strictly confidential
- any unique features such as focus on sustainability, innovation or technology

Short editorial description: A 100-word description is required for the SBID Awards website and book if your project is shortlisted. This should be a brief overview of the project and written in the third person. Example:

'Company A redesigned an office located in the heart of New York. The client wanted to utilise the limited space so they could fit more staff within the premises, but still work efficiently and modernise the design.'

Image Requirements: Maximum **10 images** per submission. Each image must feature a single picture only. Composite images (images that feature two or more separate photographs to make one image) are **not** permitted. Images must be uploaded from 1 – 10 in the order you would like them to appear to the judges and in publication – 1 will be the main featured image of your entry and must be in **landscape** format.

Image Specification: JPEG files (minimum size per image: 3000 x 2000px / 300 dpi / max file size per image: 10 MB).

Winner Announcements

ANNOUNCEMENT

The Category Finalists will be announced online on **Wednesday 25 July 2023**.

After the final judging and public vote, the SBID Award Winners will be revealed at the SBID International Design Awards ceremony on **Friday 3 November 2023**, at **The Landmark London** to be presented with their category award.

To book your tickets to attend, [click here](#).

The winning projects are also showcased on the SBID Awards website. To see last year's winners, [click here](#).

OBLIGATIONS

- Winners must give permission for SBID to use submission material in its publications, including website(s), social media, marketing material, affiliated trade magazines and press.
- Winners are invited for a live interview with SBID after their award acceptance. Footage may be featured in promotional event media.
- Post event, winners are also offered an online editorial interview for publication & promotion on SBID.org **eSociety**.



Explore the SBID Awards 2023

Visit sbidawards.com to find out more!